

25<sup>^</sup> Conferenza Nazionale sul  
Mobility Management e  
la Mobilità Sostenibile



**MobyDixit**

[www.mobydixit.it](http://www.mobydixit.it)

**BOLOGNA, 18 E 19 GIUGNO 2025**

Organizzata da

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**Mobilità Sostenibile al servizio delle strategie  
di decarbonizzazione delle aziende**  
*modera Alberto Ratti (EIT Urban Mobility)*



**Intervengono**

*Andrea Pasotto – Roma Servizi per la Mobilità*

*Claudia Summa – Alperia*

*Silvio Fornera – Sammontana*

# ACCELERATING THE ADOPTION OF **SUSTAINABLE** **MOBILITY** SOLUTIONS

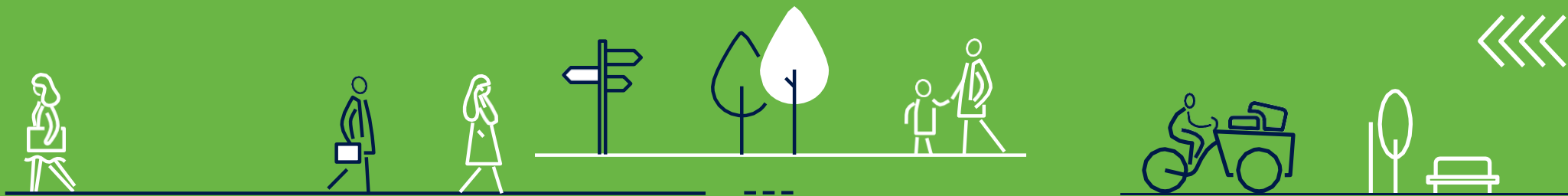
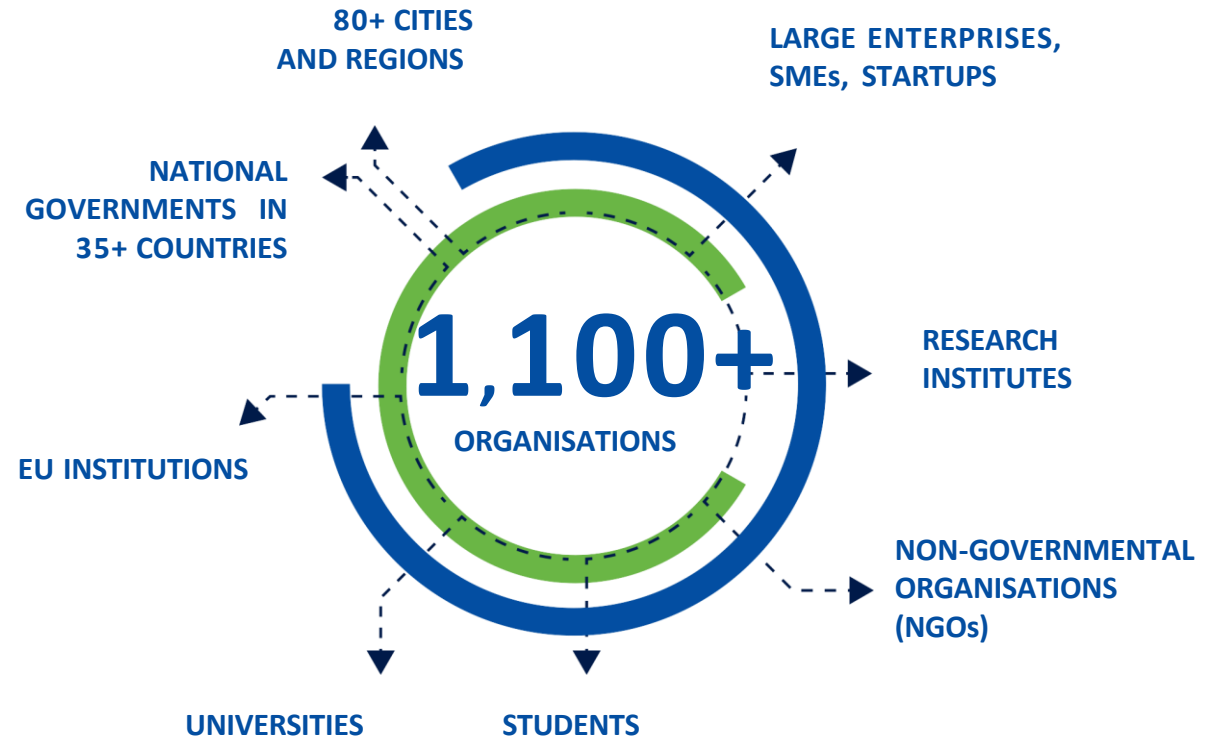
EIT Urban Mobility connects you with real opportunities to bring your innovations to market.

**Innovation  
Advisory Service**

Innovations to market

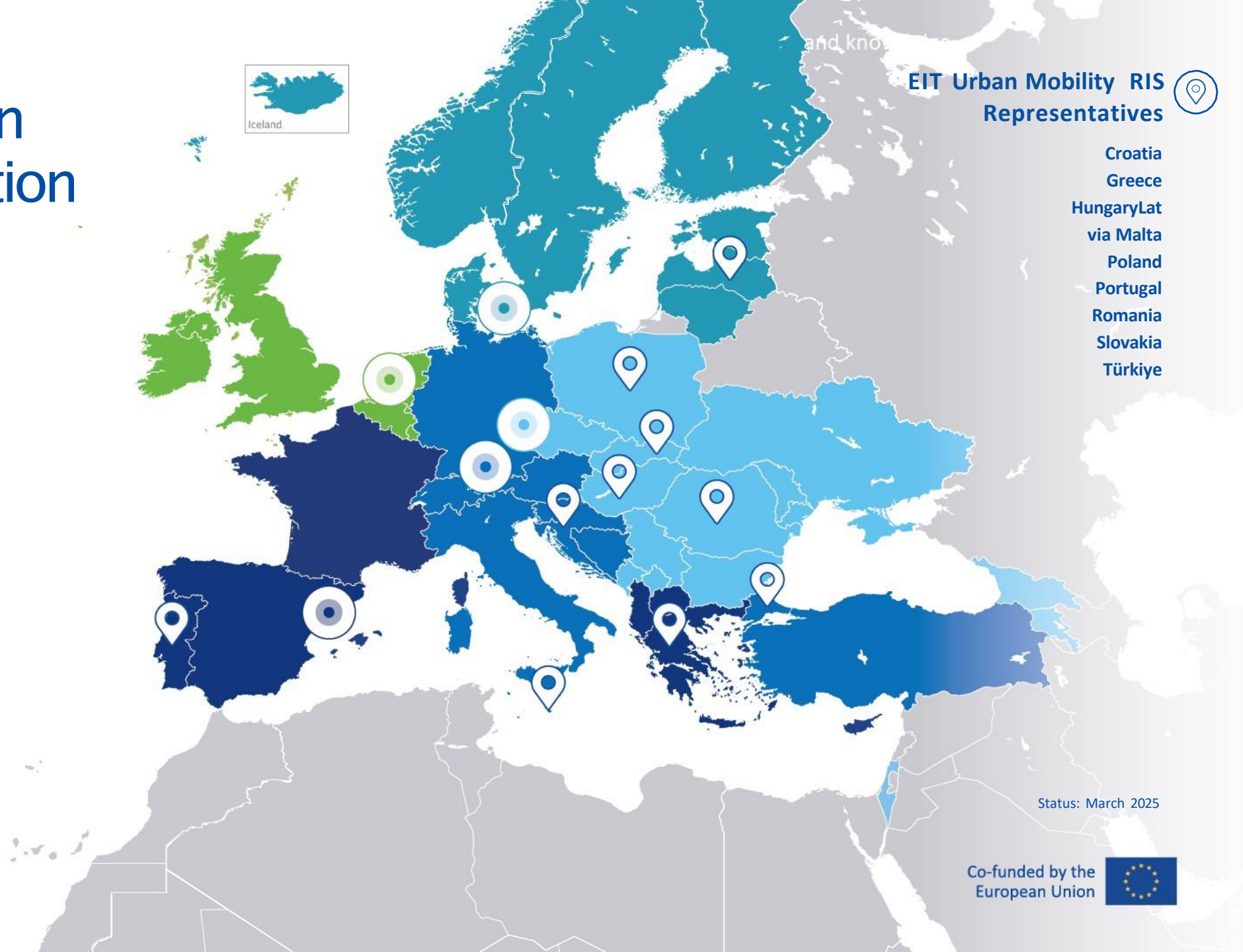


# We are the largest European innovation community for urban mobility...



# ...and the leading network for urban transport innovation across Europe

-  **SOUTH**  
Barcelona
-  **WEST**  
Amsterdam
-  **EAST**  
Prague
-  **CENTRAL**  
Munich
-  **NORTH**  
Copenhagen
-  **HEADQUARTERS**  
Barcelona



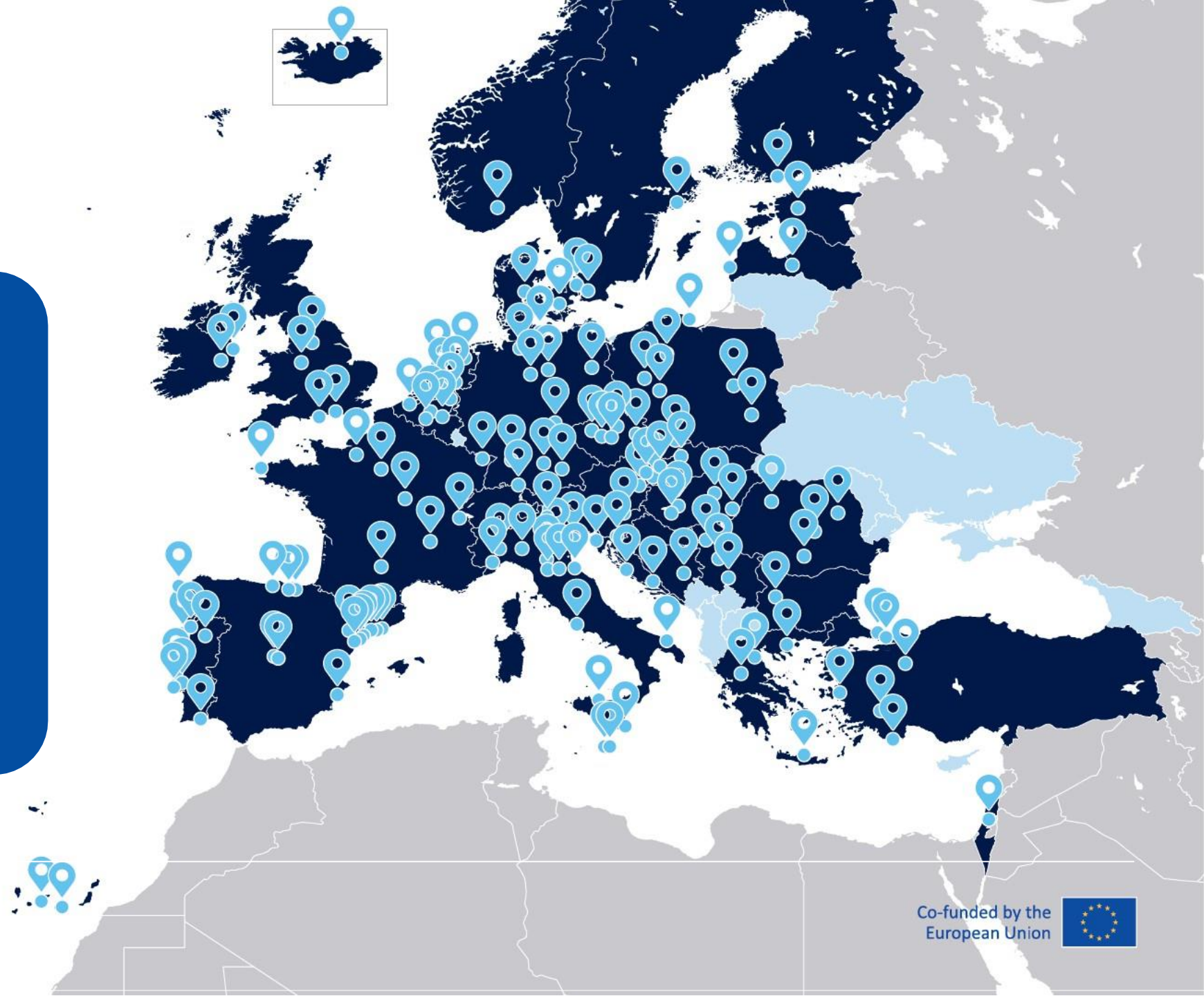
# Creating impact in cities across Europe

**315+**

PILOTS IN

**145+**

CITIES



# Impact Accelerator and Investor

# 1<sup>st</sup>

Most active  
mobility Investor  
in EUROPE


62 mobility rounds in 2023; 120+ since 2020.  
~300 Start-ups per 5 Thematic Areas (invested in ~120)



# Innovation topics

*12 core Topics  
addressed through  
EIT Urban Mobility*


**1** PUBLIC TRANSPORT



**2** HEALTH AND MOBILITY




**3** ELECTRIFICATION OF TRANSPORT AND ALTERNATIVE FUELS



**4** MOBILITY DATA MANAGEMENT



**5** PUBLIC SPACE DESIGN



**6** URBAN VEHICLE ACCESS REGULATIONS (UVAR)



**7** MOBILITY PLANNING



**8** URBAN LOGISTICS



**9** NEW MOBILITY SERVICES



**10** COOPERATIVE, CONNECTED AND AUTOMATED MOBILITY (CCAM)



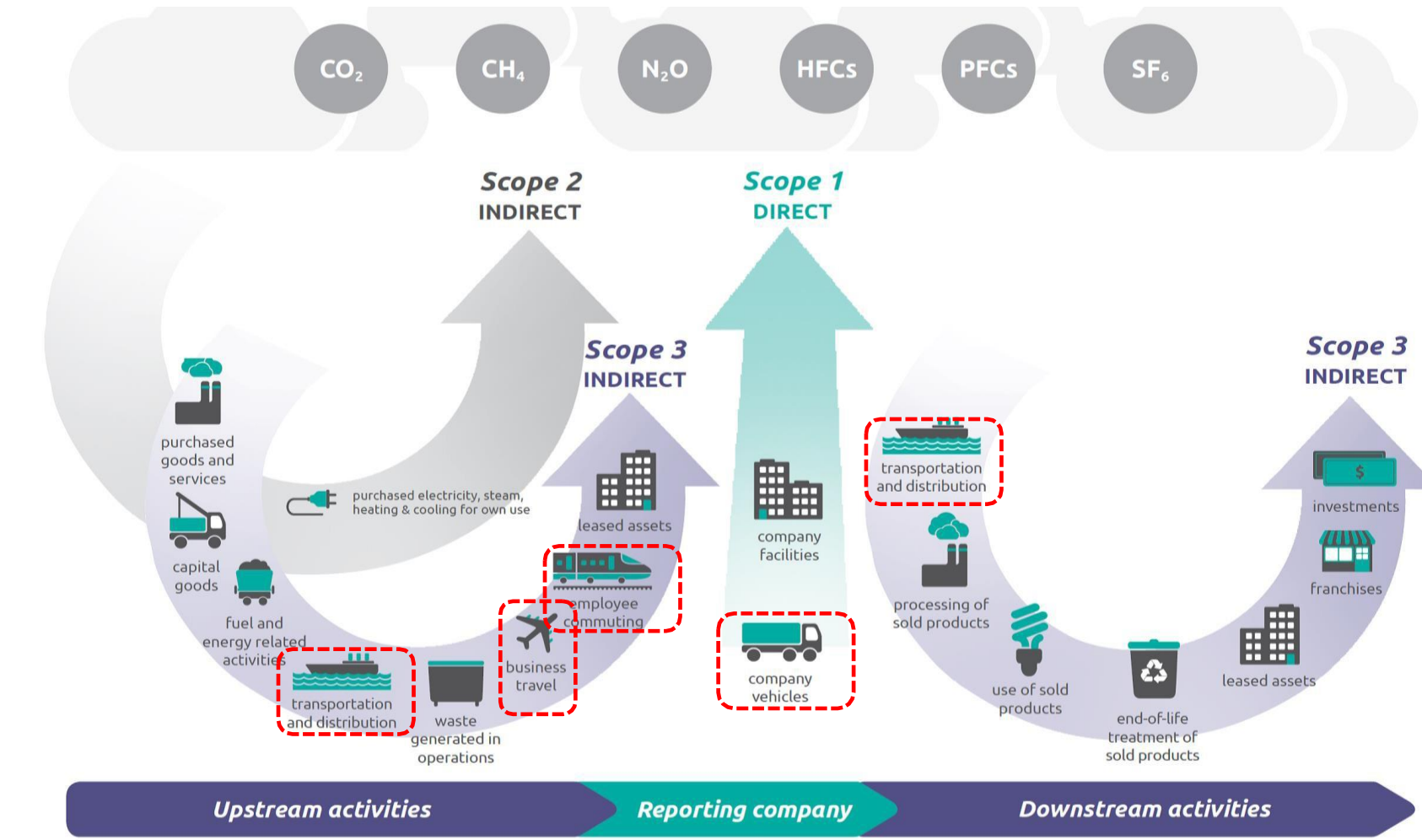
**11** ROAD SAFETY



**12** PARKING AND CURB SIDE MANAGEMENT



# Contributo mobilità sostenibile: Scope 1-3



Source: [WRI/WBCSD Corporate Value Chain \(Scope 3\) Accounting and Reporting Standard](#)

# MoTO



Co-funded by the  
European Union



## MoTO Project – Inclusive mobility



# Ipartner coinvolti



**karos**  
mobility



**Dreamwaves**

**FDI** FONDAZIONE  
PIEMONTE  
'INNOVA  
Project Management



  
**TRANSCALITY**



**CITTA' DI TORINO**  
Project Management



# Mobilità condivisa



**karos**  
mobility

Ottimizzazione dei posti auto  
**disponibili** tramite l'introduzione di un  
nuovo **sistema di trasporto**  
**condiviso** per i dipendenti



Aumento di accessibilità ad  
aeree sub-urbane



Riduzione dell'impatto di CO<sub>2</sub>  
per i viaggi giornalieri

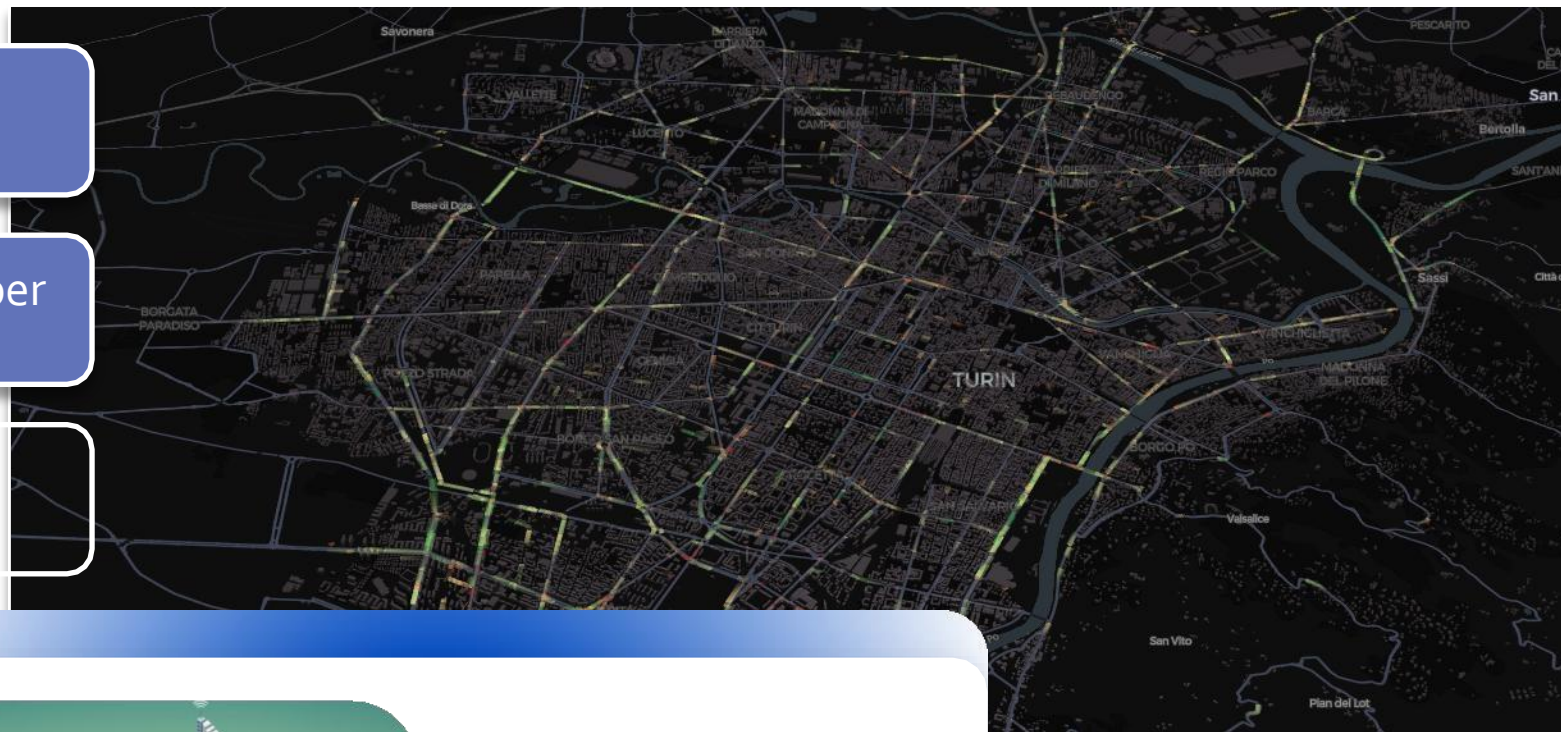


Mitigazione del traffico urbano  
in zone critiche

# Mobilità digitale

Costruzione di una replica  
digitale del traffico urbano

Finalità predittive e decisive per  
contesti strategici



TRANSCALITY

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